

LA County Department of Economic Opportunity (DEO)

Essential Skills
May 23, 2023

Who We Are

Creating a thriving future for all!



Vision

An equitable economy with thriving communities, inclusive and sustainable growth, and opportunity and mobility for all.



Mission

DEO creates quality jobs, helps small businesses and high-road employers start and grow, and builds vibrant local communities and spaces.

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of economic
opportunity**

COUNTY OF LOS ANGELES

Work, Live & Do Business

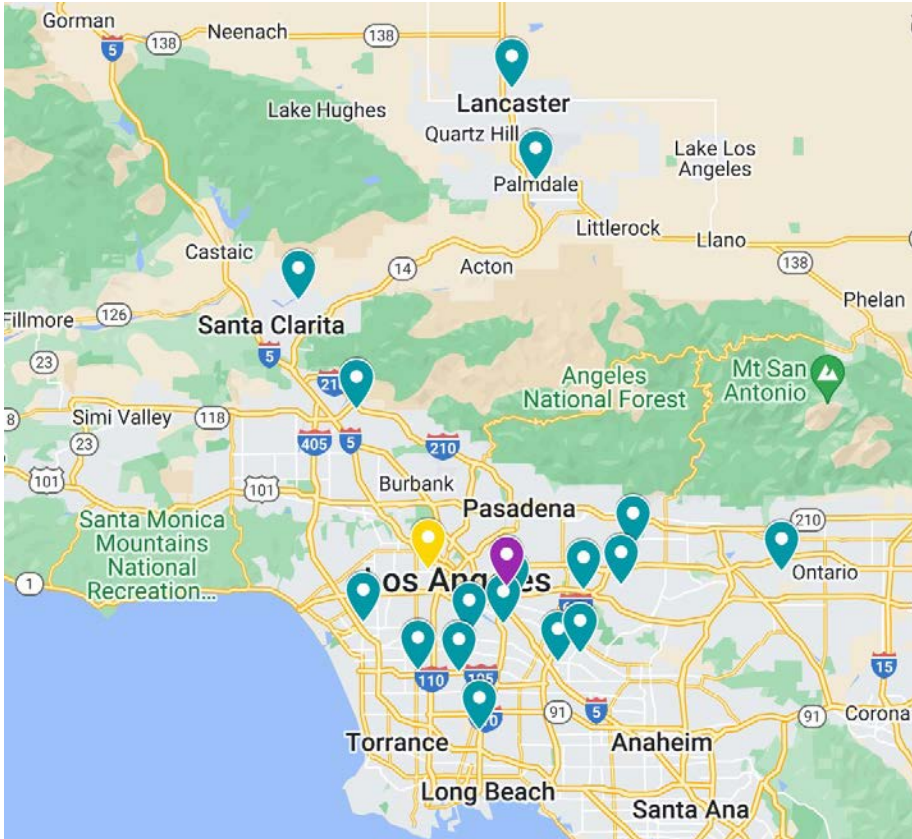
DEO Strategies and Services

**LA County
is the best
place to**

- Regional Economic Approach
- Jobs and Training
- Entrepreneurship Development
- Small Business Services
- Certifications and Contracting
- Industry Cluster Development
- Business Attraction to Drive New Investments
- Real Estate and Capital Development

Local Job & Business Development Hubs

America's Job Centers of California & East LA Entrepreneur Center



19 America's Job Centers of California throughout LA County

- Help residents connect to job preparation, training, and new career pathways with family sustaining wages
- Help small businesses and high growth sector employers connect to a diverse talent pipeline that supports sustainable and inclusive growth

East L.A. Entrepreneur Center

- Helps LA County small business owners start or grow a business, access one-on-one business counseling services, connect to technical assistance, attend business development webinars & workshops and more!

<https://bit.ly/DEOMap>

Build Back Better

Resources and programs are made possible by the American Rescue Plan! DEO is committed to helping communities & businesses build back better.

More help is on the way!

Small businesses in LA County may qualify for up to \$25k in financial relief!

The Economic Opportunity Grants program offers \$60+ million in grant awards, one-on-one technical assistance, and other County services to help businesses recover, stabilize, and grow!

Sign up today for additional information and next steps!
➔ bit.ly/E0Grants

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**Developer.
Analyst. Cook.
Nurse. Marketer.
Sales Rep.**

Find your path. Elevate your career.

LA County youth ages 17-24 can explore new, diverse career pathways, partner with mentors, and earn paid work experience and training.

bit.ly/YouthElevate

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**Mentor.
Train.
Hire.
Elevate.**

Boost your business. Learn more today.
bit.ly/ElevateOurYouth

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CAREERS FOR A CAUSE
an LA County job training program

Earn & learn with us! Start a career & help individuals with similar lived experiences.

C4C connects individuals with lived life experiences such as homelessness, justice system involvement, and other marginalizations to hands on, paid training and job placements in the social services sector.

linktr.ee/careers4acause

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Become an LA County Contractor!

LA County will be awarding millions in American Rescue Plan grant and contract opportunities to help our communities recover from the pandemic.

Not sure where to start?
Visit bit.ly/ptachelp to sign up for free, specialized counseling sessions.

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Get FREE legal support for your small business!

Know your rights. Get help with rent increases and commercial leases.

bit.ly/LegalHelpLA

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DEO is responsible for implementing programs at a total of **\$156.6M** of which **\$57.2M** is for workforce development & supportive services and **\$99.4M** for grants and economic and small business development initiatives.



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Economic Opportunity Grant Program (EOG)

\$54 million across **6,800 grants** for small and microbusinesses and nonprofit in LA County

PHASE ONE: Microbusinesses

Grants of **\$2,500**, funded by the State, will be available to microbusinesses with less than \$50,000 annual revenue in LA County.

PHASE TWO: Small Businesses + Non Profits

Grants of **\$15,000 or \$20,000** to small businesses and grants of **\$20,000 or \$25,000** to nonprofits will be available.

Apply at grants.lacounty.gov!



Application Assistance Center

833-364-7268

EOG Tech Support

866-238-0516

DEO QUICK LINKS

Scan QR codes to connect to DEO resources



Get Career Ready!

Pandemic Recovery Rapid Reemployment helps small businesses streamline hiring processes, reduce payroll costs, build a new team, and more!



Mentor. Train. Hire. Elevate.

LA County businesses can partner with us to get their business matched with an intern with 100% of the internship covered for up to 400 hours through Youth@Work Elevate!



Free Legal Aid

Small businesses can connect with legal experts and access ongoing webinars, one-on-one counseling, and legal academics at no cost.

Follow us @EconOppLA



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Twitter



Instagram

**Questions?
Thank you!**