



PANEL FACILITATORS

The Challenge of Homelessness



Facilitator: Wendy Greuel | *Chair, Los Angeles Homeless Services Authority (LAHSA) Commission*

Wendy Greuel was appointed by Mayor Eric Garcetti to the LAHSA commission in 2015. A lifelong Angeleno, Wendy started her career in public service working for Los Angeles Mayor Tom Bradley. She served in President Clinton's administration as the deputy director of the Interagency Council on Homelessness and later as the So Cal regional director at the Department of Housing and Urban Development. After a career in the entertainment industry, she was elected to the LA City Council in 2002 and in 2009, she was elected LA City Controller. Throughout her career, Wendy has gained a reputation as a consensus builder, a passionate advocate and a tough watchdog. She is a graduate of UCLA.

The Challenge of Housing



Facilitator: Helmi A. Hisserich | *Senior Principal, Co-Lead, Housing Team, LaSar Development Consultants*

Hisserich is a distinguished leader in affordable housing policy, finance and development. She brings a deep commitment to ensuring public sector investments in housing directly address the problems of poverty and discrimination. She was the general manager of the Housing & Community Investment Department of Los Angeles and under her leadership, more than 8,000 affordable housing units were financed. She has also served as a deputy mayor for Housing & Homelessness under Mayor Antonio Villaraigosa and was the director of redevelopment in Hollywood and the Central city region of Los Angeles. She graduated from Cornell University with an MBA.